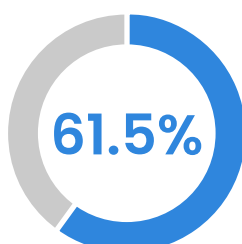


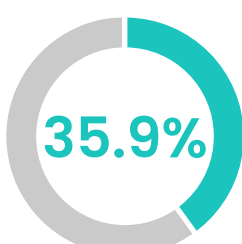
Recruiting 2025: Growth, AI, and the Quest for Top Talent

Based on the 2025 Recruiting Survey, here are the key trends and insights:

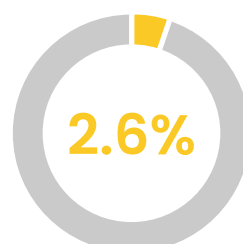
Hiring Growth Momentum



plan to increase their headcount in 2025



aim to maintain current staffing levels



anticipate reducing their workforce

87.2% expect to hire for up to 20 roles in the first half of 2025

Talent Quality is the Top Priority and Challenge



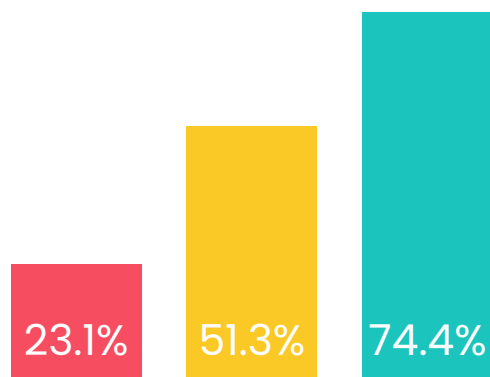
94.9% of respondents prioritize attracting more qualified candidates in their recruiting objectives, and 39% cite finding qualified talent as their top concern.

The second most significant challenge is



- ✓ not getting enough applicants (23%)
- ✓ followed by losing talent to competitors (15%)

AI and Technology Investment



Organizations recognize the growing importance of AI in recruitment, with 74.4% considering AI-driven tools important to their recruiting practices (51.3% somewhat important, 23.1% very important).

Learning and Development Focus

The top areas where recruiting teams want to enhance their knowledge are:

01.	21.5%	AI in recruitment
02.	18.2%	Employer branding & recruitment marketing
03.	16.5%	Recruitment data & benchmarks
04.	13.2%	Skills-based hiring

Technology and Tool Preferences

When asked about candidate engagement, organizations showed strongest interest in:



- CRM Systems (30%)
- Skill Testing platforms (26.7%)
- Screening Services (21.7%)

The combination of these findings suggests that while organizations are planning for growth, they're focused on quality over quantity in their hiring, and are increasingly looking to leverage AI and technology to improve their recruitment processes.