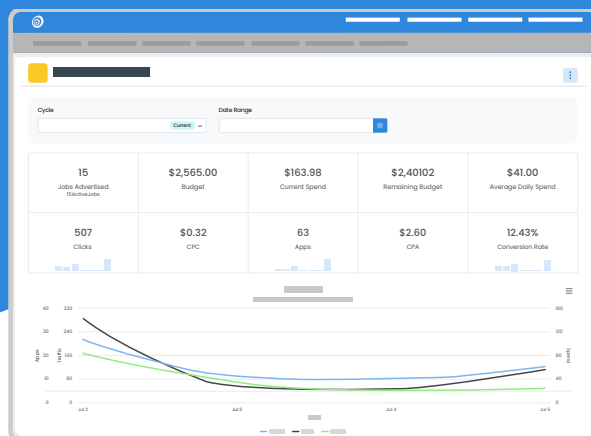# JOBTARGET

# Programmatic+

## Automate posting your ads across 100+ job sites



Advertising, managing, and tracking your job posts on various job sites can lead to a lot of time wasted on manual tasks. Say goodbye to manual posting and hello to streamlined efficiency when you automate and optimize the job posting process with JobTarget Programmatic**+**. No more guesswork or wasted resources – simply reach more of the right candidates with ease and efficiency.

### Advertising on autopilot

Streamline the job advertising process and eliminate the need for manual posting. Save time by posting your job once and having it distributed across a selection of over 100 job sites. The always on algorithm automatically posts and evaluates where your job ads perform best, so you don't have to!

### Only pay for the candidates you need

Most advertising methods lock you in to a specific budget for a specific job, leaving you with no flexibility and wasted money. With Programmatic**+**, you can bundle multiple jobs under a monthly budget, so you only pay for the candidates you need to fill your roles. If you have unused budget, you can reallocate it to prioritize open positions that require more attention.

### A diversified approach for amplified results

Reach job seekers where they are and get your ad in front of the right candidates by posting your job across a range of sites instead of just one. Increase the chances of finding highly qualified candidates who might have otherwise been missed.

### Get more from your ad dollars

Performance based algorithms ensure that your ad dollars are going to job sites that deliver results. By monitoring the performance of your ads, Programmatic**+** keeps them active on sites where they perform well and removes them from underperforming sites.

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Contact us for more information:
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