JOBTARGET

Easy Apply

Increase job application conversions by 4x with best-in-class application experiences.
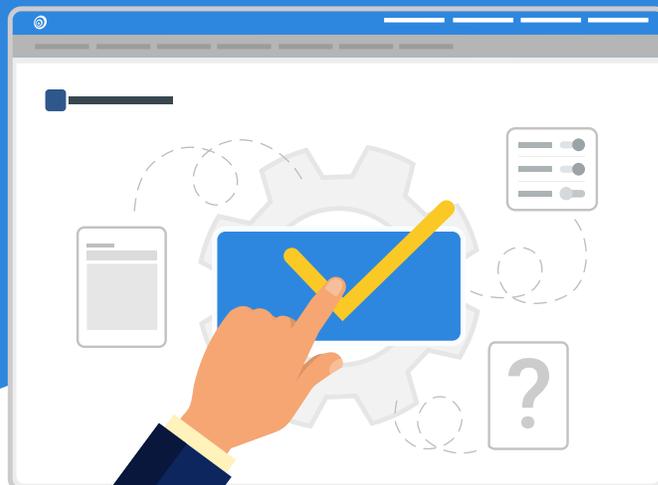
Do you want to get 4x more applicants on your jobs? JobTarget Easy Apply provides job seekers with a streamlined, easy to use application experience that leverages the latest technologies. Whether it's using a job site's one-click process, capturing mobile applications, or serving additional screening questions, job seekers will be presented with an application experience boasting market-leading conversion rates.

Over 60% of job applications are submitted via mobile devices and to remain relevant in an already challenging job market, your customers need the ability to offer job seekers a mobile optimized application experience that makes the decision to apply an easy one.

JobTarget jobs are Easy Apply jobs.

JobTarget Easy Apply is available on all jobs posted through JobTarget, no matter what site you want to post to. Give your candidates a consistent experience that reflects well on your company.

Increase conversions by up to 4x.

JobTarget Easy Apply applications are fully optimized, end-to-end, so you won't lose candidates due to an outdated experience.

Customized applicant experience.

Offer customizable features like mobile-only applications and the ability to serve additional questions, even if the job site doesn't allow them.

Boost your employer brand.

A bad candidate experience not only deters job seekers from applying, but it can damage your employer brand. Candidate experience starts with the application process, and JobTarget Easy Apply helps you make that experience a good one!

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