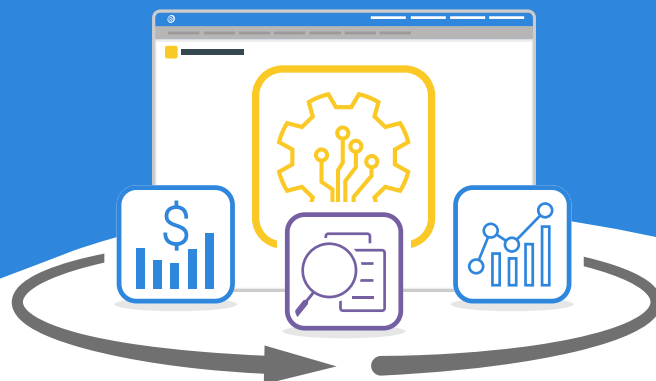




# Programmatic 360

Automated programmatic advertising and smarter recruitment insights

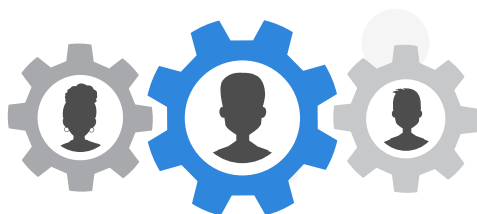


Extend your recruiting efforts with JobTarget's Programmatic 360 package. Access our curated package of recruitment tools for companies that want to support a well-rounded, data-driven recruitment strategy.

Posting and monitoring every job ad and manually reviewing their impact requires a large budget and heavy manpower. We take the guesswork and overextended resources out of the equation with technology that is built for efficient recruiting around the clock.

## This package helps you:

- Automate your **Programmatic Advertising** efforts to save time and optimize your job ads for success
- Build a passive candidate pipeline with **Sourcer**; combining active advertising with passive sourcing to cover all of your bases
- Leverage data and use your time, resources, and budget more efficiently with **JobTarget Intelligence and Compensation Analyzer**
- + more



Contact us for more information:

[sales@jobtarget.com](mailto:sales@jobtarget.com) | 860-288-5430 | [www.jobtarget.com](http://www.jobtarget.com)

## Programmatic+

### Automate posting your ads across 100+ job sites

Advertising, managing, and tracking your job posts on various job sites can lead to a lot of time wasted on manual tasks. Say goodbye to manual posting and hello to streamlined efficiency when you automate and optimize the job posting process with JobTarget Programmatic+. No more guesswork or wasted resources – simply reach more of the right candidates with ease and efficiency.

#### Advertising on autopilot

Streamline the job advertising process and eliminate the need for manual posting. Save time by posting your job once and having it distributed across a selection of over 100 job sites. The always on algorithm automatically posts and evaluates where your job ads perform best, so you don't have to!

#### Only pay for the candidates you need

Most advertising methods lock you in to a specific budget for a specific job, leaving you with no flexibility and wasted money. With Programmatic+, you can bundle multiple jobs under a monthly budget, so you only pay for the candidates you need to fill your roles. If you have unused budget, you can reallocate it to prioritize open positions that require more attention.

#### A diversified approach for amplified results

Reach job seekers where they are and get your ad in front of the right candidates by posting your job across a range of sites instead of just one. Increase the chances of finding highly qualified candidates who might have otherwise been missed.

#### Get more from your ad dollars

Performance based algorithms ensure that your ad dollars are going to job sites that deliver results. By monitoring the performance of your ads, Programmatic+ keeps them active on sites where they perform well and removes them from underperforming sites.



## Sourcer

### One tool, one search, millions of candidates.

With JobTarget Sourcer you no longer need to bounce between resume sites, or even recruiting tools! Perform a single search across multiple leading resume sources, identify top candidates that fit your criteria, and easily unlock their contact details to get in touch.

#### Top resume sources at your fingertips.

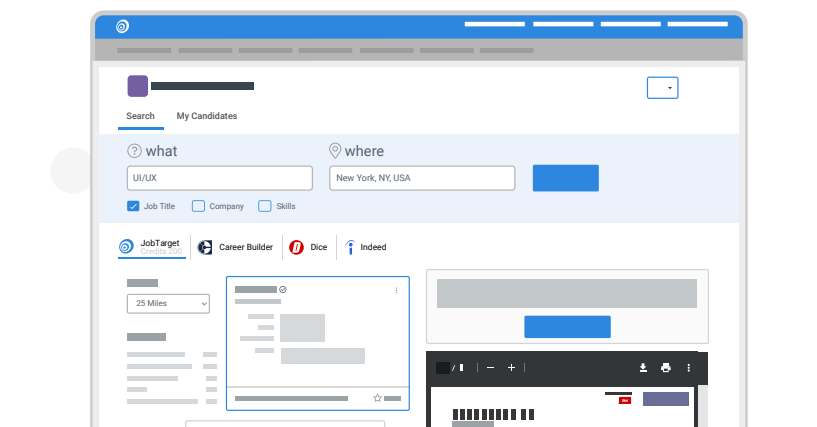
JobTarget Sourcer provides direct access to a database of 90M+ job seekers. Easily integrate and search the world's largest resume sources (Indeed, CareerBuilder, and Dice), all within the platform. No more bouncing from job board to job board!

#### Find the best fit with AI-driven Smart Search

JobTarget's AI-driven Smart Search and advanced search filters allow you to choose what you're looking for in candidates and intelligently identify talent that matches your needs. You can start looking for candidates based on job title, education level, previous or current company name, location, and more.

#### Unlock a candidate for a lifetime connection.

Unlike other candidate sourcing tools, JobTarget allows you to use just one credit to unlock a candidate's contact information that you can use forever. You don't need to use additional credits to follow-up with a candidate!.



# JobTarget Intelligence

## Data to power your recruiting.

Access to job market data can give you a critical advantage in your recruiting. With JobTarget Intelligence, you can hire more efficiently with detailed, personalized reports that inform a data-driven recruitment strategy and attract top talent.

### Power your recruitment strategy with reliable intel

Optimize your recruiting to achieve the best results by utilizing the data in all available JobTarget Intelligence reports and Compensation Analyzer. You can use actionable insights to inform and power your recruitment strategy, such as what job titles to use, compensation ranges for your job openings, how long hires are taking, and more.

### A smarter, more efficient approach to recruiting

JobTarget Intelligence takes the guess work out of recruiting by applying data to your approach to filling your open roles. Get an understanding of what factors will give you the best chance of attracting the right candidates for a unique job.

### An uncomplicated, growing set of accessible reports

JobTarget Intelligence provides detailed, easy-to-use data reports that will help you and your company's leadership make more informed hiring decisions. Reports will be sent to you on your preferred schedule, and you'll have the support of your Relationship Manager to help review and apply the data.



Job Intel Report

Industry Intel Report

Compensation Analyzer

Competitor Intel Report



# Compensation Analyzer

## Salary research, without doing the research!

JobTarget's Compensation Analyzer tool puts reliable compensation data at your fingertips so you can attract the right candidate for the job. Now you can align your salary offerings to local market data in just a few clicks!

### Leverage real data

Unlike other tools that rely on self-reporting, Compensation Analyzer provides salary and bonus figures as reported by the Department of Labor and the IRS. Simply search a job title and location to view real compensation data.

### Stay ahead of the competition

Don't miss out on good talent. Make competitive offers aligned to local data to attract new hires or evaluate pay risks to retain your existing workforce.

### Effectively plan ahead

With Compensation Analyzer, you can see the last 15 years of salary trends to evaluate where you are, as well as where you'll need to be.

